

REFOCUSING ON THE VISION

PROVERB 29:18

Where there is no vision the
people perish.

The 4 C's of Vision

- **The 4 C's of Effective Vision Casting**
- By [Ronnie Floyd](#)
- *Casting vision is one of my favorite things to do as a Pastor. It has also been a joy to do beyond my local church in some major settings. Each time, I find it a joy.*
- *I love getting into the challenge of discerning the Lord's will as I work through the process with others. I learned some years ago that the bigger the vision, the more important it is that you involve people from all walks of life, even in carving the final vision. Once that vision is done and written up specifically, the biggest challenge is communicating it effectively.*

The 4 C's of Vision

- *Whether you are communicating the vision of the church or the vision for a new initiative, ensure you do so with absolute clarity.* It is not about how much you share, but you must share enough for people to have complete clarity. Therefore, when you cast vision to God's people, be sure it is clear.
- Concrete
- I think having a concrete vision means that you have a vision that is real and tangible. It is not about using language that no one understands or trying to impress others with great and extensive content. It is a vision that people can touch, feel, and become engaged in personally.

The 4 C's of Vision

- When you are casting vision, I think you need to filter it by ensuring the vision is:
- Clear
- Clarity around a vision is imperative. As the communicator, you have to be clear about your understanding of it. This is why writing the vision is also imperative. This written documentation is what you will return to again and again. Through a meticulous process, you learn how to communicate the vision clearly. When the vision is clear to you, you are more able to clearly communicate it to others.

The 4 C's of Vision

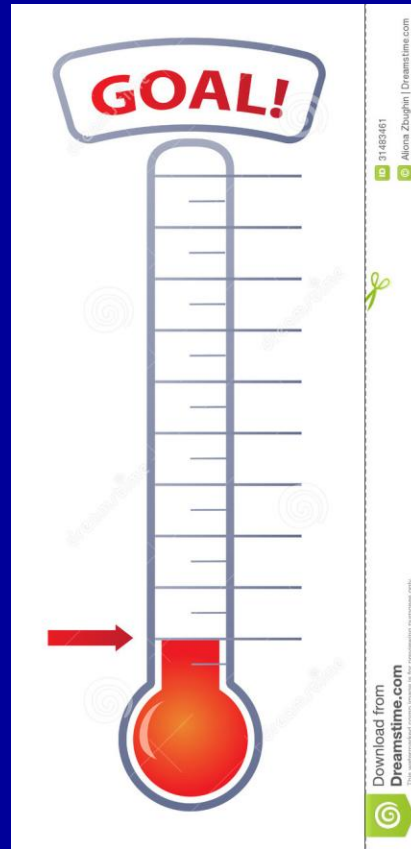
- *Pastors seem to spiritualize issues.* We cannot always spiritualize an initiative and have it received by the people. We have to know God wants us to do it, even have it confirmed from His Word; however, we have to communicate the vision in a believable and tangible manner. Therefore, when casting a vision, be clear and concrete.
- Concise
- In today's world it is really true: less is more. This is especially true when we cast a vision. It needs to be concise. It needs to be brief, free of too many details.

The 4 C's of Vision

- *Yes, you have to go deep and comprehend the details so you know you understand the vision; however, when you As the communicator of the vision, do your very best to be strong, believable, and capable of moving people into owning the vision enthusiastically.* If the vision is going to capture their imagination and heart, moving them into the vision personally and enthusiastically, then the vision must be compelling.
- Leadership is a privilege
- *Leadership is such a privilege because you are able to cast vision to others.* Steward this entrustment well. Do not get lost in it. Enjoy it. You have the privilege to take them where you believe God wants to go. Therefore, be clear. Be concrete. Be concise. Be compelling.

Preparing to Conclude Phase I

- \$300,000 Goal to achieve 5 years



Plans for Action

- Re-enforcing Tithes and Offering
- Membership Stewardship
- Support for Ministries
- 5 year Debt Cancellation

Phase II

- Planning for Phase II
- Family Life Center



Future Projects

- Built on 2.5 acres
- Gym
- Weight room
- Class rooms
- Arts and Craft or hobby room
- Culinary Arts
- Movie Theater
- Job Training Center
- Day Care Center
- Transportation Component

Sustainability

- Transportation Component
- USDA Funding, Grants, Foundations,
- Public and Private funds
- Apply for 501c3
- 3 to 5 years estimation.